

April 18, 2003

Contact Information:

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PUBLIC NOTICE: TOURISM PROJECT GRANT FUNDING AVAILABLE FOR 2004

The Lodging Tax Advisory Committee (LTAC), on behalf of Clark County and the City of Vancouver, announces the availability of funds for the purpose of supporting tourism projects that provide regional long-term economic development and benefits to Clark County. It is estimated that approximately \$150,000 in LTAC grants will be available during 2003.

An applicants' conference will be held on Thursday, **May 8, 2003** at 6:00 p.m. at the Clark Public Utilities Community Room, 1200 Fort Vancouver Way, Vancouver, Washington. The purpose of this conference will be to provide information and answer questions about the 2004 LTAC grant process and concept proposals. Those organizations seeking LTAC grant funding must submit a completed project application no later than Friday, **July 25, 2003**.

LTAC will give priority consideration to those applications which:

- increase out-of-town overnight stays in local lodging establishments;
- create additional long-term day trips into Vancouver and Clark County;
- create a tourism infrastructure that results in long-term benefit to the community;
- leverage fund monies with other sources, both cash and in-kind;
- maximize economic benefit to the community;
- establish clear, meaningful, and measurable outcome performance indicators; and
- represent organizations/agencies with a track record of community involvement.

All proposals must be received no later than 5:00 p.m., **July 25, 2003**. Submit proposals to:

Kelly Sills, Policy Assistant
Clark County Board of Commissioners
P.O. Box 5000, Vancouver, WA 98666-5000

Hand delivery may be made to the Clark County Board of Commissioners Office, 1300 Franklin Street, sixth floor, Vancouver.

Any questions about the LTAC grant process or concept proposals may be directed to Kelly Sills, Clark County, at 360/397-2232 or by e-mail at kelly.sills@clark.wa.gov.